

SYNOVUS FINL CORP

TICKER: SNV
FINANCIAL
BANKING SERVICES

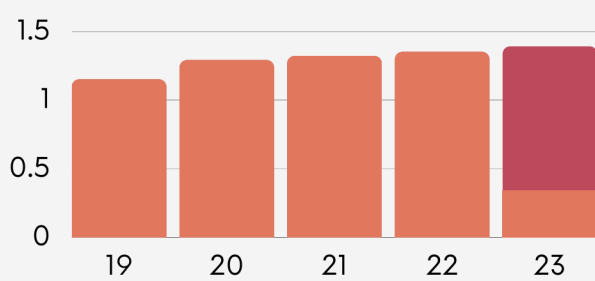
CURRENT PRICE: \$29.43
MARKET CAP: MID

DATA COMPARISON

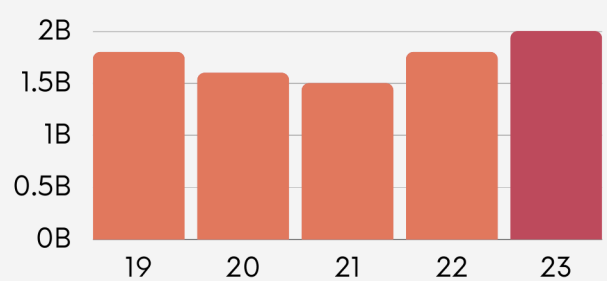


	SNV	Sector	Overall	
Dividend Years	10	13	14	●
Dividend Yield	5.16%	3.47%	2.74%	●
% to Average Yield	+57%	+42%	+34%	●
10yr Div Growth	42%	13%	13%	●
Price / FCF	4x	11x	21x	●
FCF Payout Ratio	15%	24%	30%	●
Price / Earnings	6x	9x	17x	●
EPS Payout Ratio	31%	34%	32%	●
5 yr EPS Growth	14%	12%	14%	●
PEG Ratio	0.8x	1.1x	1.2x	●
5yr Revenue Growth	12%	9%	8%	●

DIVIDENDS



REVENUE



HEALTH METRICS

- ✓ Long Term Debt / FCF is better than the 5x benchmark.
CIVB would need 2 years of FCF to pay off their long term debt. **4.1X**
- ✓ Long Term Cash Ratio is better than the 0.2x benchmark.
CIVB holds a large cash position relative to their long term debt. **2.8X**
- ✓ Quick Ratio is worse than the 1.0x benchmark.
CIVB's liquidity is at risk to cover their current liabilities. **1.2X**
- ✗ Leverage Ratio is worse than the 2.0x benchmark.
CIVB is at risk of insolvency due to a large amount of debt. **13X**
- ✗ Asset Turnover is worse than the 1.0x sector benchmark.
CIVB is worse than peers at using assets to generate revenue. **0.1X**
- ✓ Interest Coverage Ratio is better than the 3.0x benchmark.
CIVB has sufficient coverage of interest payments from earnings. **4.7X**
- ✓ Operating Margin is better than the sector average of 22%.
CIVB spends less on operating costs than their industry peers. **83%**
- ✓ Return on Equity is worse than the sector average of 15%.
CIVB is less effective at generating income from their existing assets. **18%**
- ✓ Enterprise Value / EBITDA is better than the 10x benchmark.
CIVB has a healthy financial performance. **3.1X**
- ✓ Price to Book is better than the sector average of 2x.
CIVB is valued less expensively than industry peers. **1.1X**
- ✓ Sustainable Growth Rate is worse than the 10% benchmark.
CIVB is not able to grow at a high rate with a safe dividend. **13.5%**
- ✓ Shares Outstanding 5 year trend is increasing. **-6%**
- ✓ Current price is worse than the Dividend Discount Model valuation. **\$70**